

Checklist

PDF DATA SUPPLY

- ✓ standardized PDF/X3* or PDF/X1a*
- ✓ PDF Version v1.3 (Acrobat V4) or v1.4 (Acrobat V5)
- ✓ 3 mm bleed (Offset printing), 10 mm (Digital printing) all around
- ✓ Fonts must be embedded complete or converted to vector paths
- ✓ Images should have 300 dpi (offset) or 150 dpi (digital)
- ✓ Color spaces: CMYK, Custom color (like HKS or Pantone standard)
- ✓ Open Documents (InDesign, Illustrator etc.) by appointment only
- ✓ Data delivery by e-mail, CD/DVD, wetransfer or ftp

* PDF / X is an industry standard. The various versions (X3 / X1a) can be used today from any professional program (InDesign / Illustrator / QuarkXpress / CorelDraw, etc.). For more information, please visit www.PDFX-ready.ch



for Offset printing:

- end format (e.g. 20x20 mm)
- cut marks
- Bleed Box (end format + 3 mm)
- Trim Box (end format)



for Digital printing:

- end format (e.g. 200x200 cm)
- cut marks not necessary
- Bleed Box (end format + 10 mm)
- Please add „File name/Info“ to the lower bleed box**
- Trim Box (end format e.g. Banner)

Important for Offset printing!

It has to be ensured that the total color application of all 4 process colors in the composite print does not exceed 300% ink application.

PICTURES

- ✓ Formats: EPS/TIFF/JPEG
- ✓ Resolution: 300 dpi in 1:1 scale (Offset),
150 dpi in 1:1 scale (Digital)
- ✓ No or only lossless compressions (ZIP / LZW)

Pixel resolution Examples:

A postcard with 300 dpi = 1748 x 1240 pixel
= 2 Mega pixel

A DIN A4 picture with 300 dpi = 3508 x 2480 pixel
= 8 Mega pixel

Black surfaces in Digital printing:

- ✓ 100% black surfaces: do not add any other color to black surfaces, use 100 % black only